



## The Coachathon – Coaches Code of Conduct

To ensure ethics are maintained for the Coachathon, we ask that you read and signed the below Code of Conduct. This code is based upon the AOEC Code of Practice.

1. I will ensure that any coaching clients understand the coaching process and will do my best to be realistic about the outcomes they can expect (and not intentionally mislead or make false claims about what the client will receive from the coaching experience).
2. Prior to the first session, I will ensure the client understands the nature of the coaching and prepares accordingly.
3. I will conduct myself in a manner that reflects well on coaching as a profession.
4. I will accurately identify my level of coaching competence and I will not overstate my qualifications, expertise, or experience as a coach.
5. I will not give clients information or advice which I know, or ought to reasonably know, to be beyond my competence and qualifications.
6. I will only contact clients after the Coachathon with their express permission and while I may make them aware of opportunities for on-going coaching I will not engage in any 'selling' of my services.
7. I will respect the confidentiality of the client's information and maintain proper confidentiality of personal information gained within the coaching context.
8. I will ensure safekeeping of all related records and data connected with the coaching experience.
9. I acknowledge it is my responsibility to run the coaching session and therefore MicroLoan Foundation has no liability or responsibility whatsoever for anything that happens during the coaching process or related to the coaching session.